

STAKEHOLDER PACK

Tsunami Awareness and Preparedness

TRANSLATED ASSETS

JANUARY 2025





Australian Government



Flood, Storm and Tsunami: awareness and preparedness for NSW Culturally and Linguistically Diverse Communities Project

Jointly funded under the Australian Government – NSW Government National Partnership Agreement on Disaster Risk Reduction.

INTRODUCTION

The New South Wales State Emergency Service (NSW SES) is committed to ensuring risk awareness and risk preparedness information on flood, storm and tsunami is available to all communities of NSW, including multicultural communities.

As part of this commitment, we have created an extensive collection of translated resources in multiple languages to ensure that residents from culturally and linguistically diverse backgrounds are aware and informed of their hazard risks so they can take steps to mitigate them.

As a key stakeholder, you are receiving this stakeholder pack because of your connection and commitment to your communities. This pack includes translated communications material on tsunami awareness and preparedness in 15 languages.

We encourage you to share these resources across your networks, so your communities are informed about their tsunami risk and are equipped with the necessary information to make safe decisions and take appropriate action.

WHAT YOU CAN DO TO HELP

This stakeholder pack was developed for key stakeholders to share the free support, guidance and resources available for culturally and linguistically diverse (CALD) communities.

You can help by:

- Sharing the assets from this stakeholder pack with your community in-person or via social media and digital platforms.
- Directing people to www.ses.nsw.gov.au for more information and program updates, and www.ses.nsw.gov.au/languages for resources in language.

Tsunami

Know Your Tsunami Risk

TRANSLATED ASSETS

JANUARY 2025



VIDEO

Available in your language

Videos can be shared on platforms including: Facebook, Instagram, Instagram Stories and LinkedIn.

- | | |
|------------------------------|--------------------------------|
| 1. Arabic | 9. Korean |
| 2. Assyrian | 10. Macedonian |
| 3. Chaldean | 11. Punjabi |
| 4. Mandarin | 12. Serbian |
| 5. Cantonese | 13. Spanish |
| 6. Greek | 14. Thai |
| 7. Italian | 15. Vietnamese |
| 8. Khmer | |



SOCIAL MEDIA TILES

Available in your language

Social media tiles can be shared on platforms including: Facebook, Instagram, Instagram Stories and LinkedIn.

- | | |
|--|--------------------------------|
| 1. Arabic | 9. Korean |
| 2. Assyrian | 10. Macedonian |
| 3. Chaldean | 11. Punjabi |
| 4. Simplified Chinese | 12. Serbian |
| 5. Traditional Chinese | 13. Spanish |
| 6. Greek | 14. Thai |
| 7. Italian | 15. Vietnamese |
| 8. Khmer | 16. English |



POSTER

Available in your language

Posters can be printed and displayed in community areas and high visibility spaces.

- | | |
|--|--------------------------------|
| 1. Arabic | 9. Korean |
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English - EN

SES
NSW STATE EMERGENCY SERVICE

Know your tsunami risk

Find out about your tsunami risk

 Contact your local NSW SES Unit to get localised tsunami information.
Know your tsunami evacuation areas by reviewing the Evacuation Area Map on the [NSW SES website](#).



Be aware of the signs and consequences of tsunami

There are many natural signs of a tsunami, for example:

-  earthquake
-  unusual ocean behaviour: either looking like a fast-rising flood or a wall of water, or the ocean water level dropping dramatically to show the ocean floor
-  a roaring sound from the ocean, similar to the sound of a train

Prepare an emergency kit

Your emergency kit must have:

- ☒ Portable radio with spare batteries
- ☒ Torch with spare batteries
- ☒ First aid kit (with supplies necessary for your household)
- ☒ Candles and waterproof matches
- ☒ Important papers including emergency contact numbers
- ☒ Copy of all Emergency Plans
- ☒ Waterproof bag for valuables

Get Prepared

-  Download the **Hazards Near Me** app to your mobile devices and create **Watch Zones** for the areas you live, work and visit.
-  Prepare **tsunami evacuation plans** for your home, business and properties that are within tsunami risk areas, and make sure you plan for all people and animals in your care.
-  Share your emergency plan with family, neighbours and colleagues and review it regularly.

In life threatening situations call Triple Zero (000)

For emergency help in flood, storm and tsunami, call the NSW SES on 132 500.

www.ses.nsw.gov.au/languages

 @NSWSES  NSWSES  NSWSES

DIGITAL BANNER ADS

Available in your language

Digital banner ads can be used on websites, social media platforms, mobile apps, search engines, email and other digital channels to reach and engage target audiences effectively.

1. [Arabic](#)
2. [Assyrian](#)
3. [Chaldean](#)
4. [Simplified Chinese](#)
5. [Traditional Chinese](#)
6. [Greek](#)
7. [Italian](#)
8. [Khmer](#)
9. [Korean](#)
10. [Macedonian](#)
11. [Punjabi](#)
12. [Serbian](#)
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Know your tsunami risk

Know your tsunami evacuation areas by reviewing the
Evacuation Area Map on the [NSW SES website](#).

FACTSHEET / INFOGRAPHIC

Available in your language

Factsheets can be viewed online or printed. They contain the most information of any asset and can be shared on platforms including: Facebook, Instagram, and LinkedIn, or printed and distributed by hand.

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ADVERTORIALS

Available in your language

Advertorials can be used in online advertising space like newsletters, newspapers or as social media posts on platforms like Facebook, Instagram, WeChat or WhatsApp.

1. [Arabic](#)
2. [Simplified Chinese](#)
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Know your **tsunami risk**

Find out about your tsunami risk

Contact to your local NSW SES Unit to get localised tsunami information.



Know your tsunami evacuation areas by reviewing the **Evacuation Area Map** on the [NSW SES website](#).



English - EN

Be aware of the signs and consequences of tsunami

Tsunami are a series of powerful waves that impact coastal areas over a period of time, and dangerous tsunami currents can last for many days after the initial impact.

Tsunami have many impacts and consequences, for example:

-  waves, tidal surges and damaging ocean currents that are strong and powerful
-  waves that can travel much farther inland than normal and that are more destructive
-  flooding of low-lying coastal areas is possible for over 2 kilometres inland
-  rivers and streams that lead to the ocean can encounter waves that travel up and wrap around headlands and islands

Get Prepared

-  Download the **Hazards Near Me** app to your mobile devices and create **Watch Zones** for the areas you live, work and visit.
-  Prepare **tsunami evacuation plans** for your home, business and properties that are within tsunami risk areas, and make sure you plan for all people and animals in your care.
-  Share your emergency plan with family, neighbours and colleagues and review it regularly.



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AUDIO CONTENT

Available in your language

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Contact NSW SES at media@ses.nsw.gov.au to utilise the extensive in language content we have for radio advertisement placement.

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Tsunami

Make Safe Decisions During a Tsunami

TRANSLATED ASSETS

JANUARY 2025



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Make safe decisions during a tsunami

- | | |
|---|---|
| ✓ Walk to your safe area; do not drive because roads may be blocked by excessive traffic. | ✓ Ensure your neighbours, family and friends are aware of the current warnings. |
| ✓ Take your emergency kit with you. | ✓ Listen to your local radio and TV for current updates. |



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Make **safe decisions** during a tsunami

Know the warnings

The **NSW SES** will issue the following warnings dependent on the level of tsunami risk:



- **Advice - Stay Informed**
- **Emergency Warning - Avoid the Area**
- **Emergency Warning - Evacuate**
- **Advice - Monitor Conditions**
- **Advice - Reduced Threat Return with Caution**

Act safely

There may be little time to prepare – you must act immediately.

Follow all advice provided in the tsunami warning:

For an **Emergency Warning - Avoid the Area** – get out of the water and move away from coastal areas and waterways that are connected to the ocean.

For an **Emergency Warning - Evacuate** – move away at least 1 kilometre inland. If you cannot leave, move to a sturdy building, at least 10 metres above the usual sea level.



If you are trapped

Call **NSW SES** on 132 500 if you require emergency assistance or **Triple Zero (000)** if you are in a life-threatening situation.



If you are able

Assist others in need if you can and only if it is safe.

Continue to listen out for information, advice and updates.

English - EN

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The advertisement has a dark blue background with an orange header bar. On the right, a photograph shows two people from behind, standing on a beach and holding a tall pole with a white flag that has a red bottom half and a red circle with a black wave symbol. The person on the left wears a yellow shirt with 'SURF RESCUE' and 'RPL' on the back, and red shorts. The person on the right wears an orange jumpsuit with 'SES' on the back. The background of the photo is a blue ocean under a clear sky.

Make **safe
decisions during
a tsunami**



For more information please scan QR code
www.ses.nsw.gov.au/languages



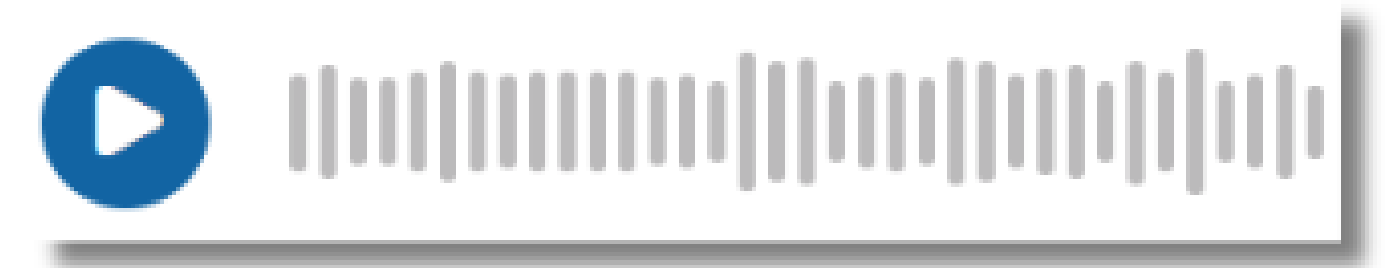
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All Campaigns

Call to Action

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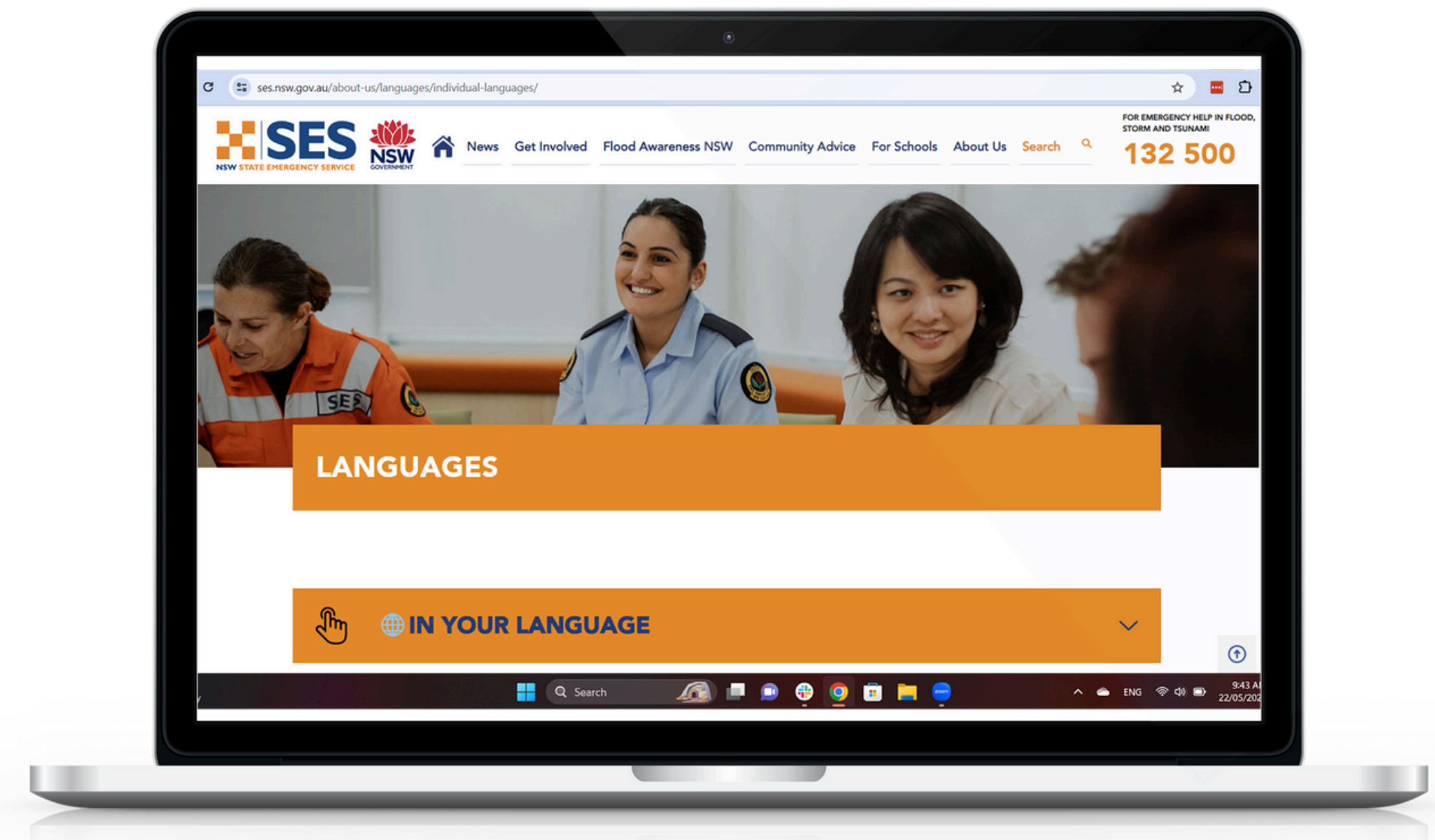


TRANSLATED WEBSITE

Available in your language

The NSW SES website is a central hub for all translated information. The website can be shared on social media like Facebook, Instagram, LinkedIn, WhatsApp and WeChat.

- | | |
|--|--------------------------------|
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FOR MORE INFORMATION VISIT:
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