STAKEHOLDER PACK

Flood Awareness and Preparedness

TRANSLATED ASSETS

JANUARY 2025







Flood, Storm and Tsunami: awareness and preparedness for NSW Culturally and Linguistically Diverse Communities Project

Jointly funded under the Australian Government – NSW Government National Partnership Agreement on Disaster Risk Reduction.

INTRODUCTION

The New South Wales State Emergency Service (NSW SES) is committed to ensuring risk awareness and risk preparedness information on flood, storm and tsunami is available to all communities of NSW, including multicultural communities.

As part of this commitment, we have created an extensive collection of translated resources in multiple languages to ensure that residents from culturally and linguistically diverse backgrounds are aware and informed of their hazard risks so they can take steps to mitigate them.

As a key stakeholder, you are receiving this stakeholder pack because of your connection and commitment to your communities. This pack includes translated communications material on flood awareness and preparedness in 15 languages.

We encourage you to share these resources across your networks, so your communities are informed about their flood risk and are equipped with the necessary information to make safe decisions and take appropriate action.



WHAT YOU CAN DO TO HELP

This stakeholder pack was developed for key stakeholders to share the free support, guidance and resources available for culturally and linguistically diverse (CALD) communities.

You can help by:

- Sharing the assets from this stakeholder pack with your community in-person or via social media and digital platforms.
- Directing people to www.ses.nsw.gov.au/languages for resources in language.



Flood

Know Your Flood Risk

TRANSLATED ASSETS

NSW STATE EMERGENCY SERVICE

VIDEO

Available in your language

Videos can be shared on platforms including: Facebook, Instagram, Instagram Stories and LinkedIn.

1. Arabic

2. Assyrian

3. Chaldean

4. Mandarin

5. <u>Cantonese</u>

6. Greek

7. <u>Italian</u>

8. Khmer

9. Korean

10. <u>Macedonian</u>

11. <u>Punjabi</u>

12. <u>Serbian</u>

13. <u>Spanish</u>

14. <u>Thai</u>

15. <u>Vietnamese</u>





SOCIAL MEDIA TILES

Available in your language

Social media tiles can be shared on platforms including: Facebook, Instagram, Instagram Stories and LinkedIn.

- 1. Arabic
- 2. <u>Assyrian</u>
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- 13. <u>Spanish</u>
- 14. <u>Thai</u>
- 15. <u>Vietnamese</u>
- 16. English

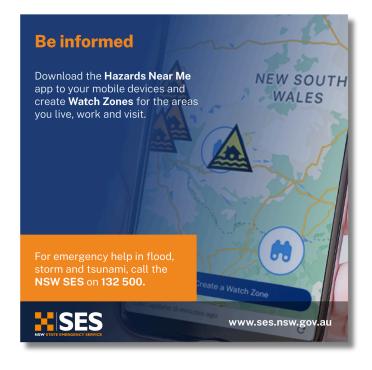














POSTER

Available in your language

Posters can be printed and displayed in community areas and high visibility spaces.

- 1. Arabic
- 2. Assyrian
- 3. Chaldean
- 4. Simplified Chinese
- 5. <u>Traditional Chinese</u>
- 6. Greek
- 7. <u>Italian</u>
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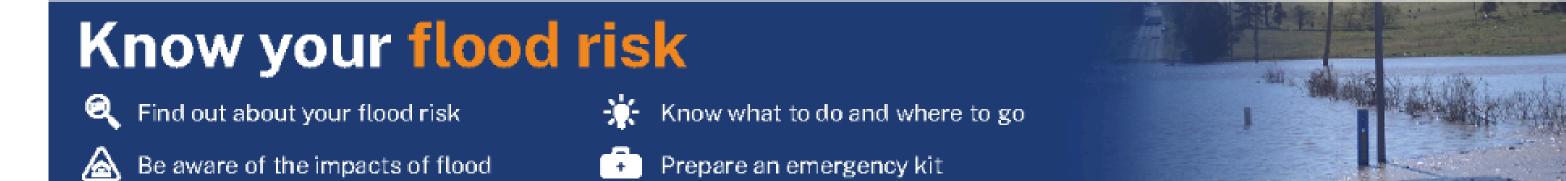
DIGITAL BANNER ADS

Available in your language

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FACTSHEET / INFOGRAPHIC

Available in your language

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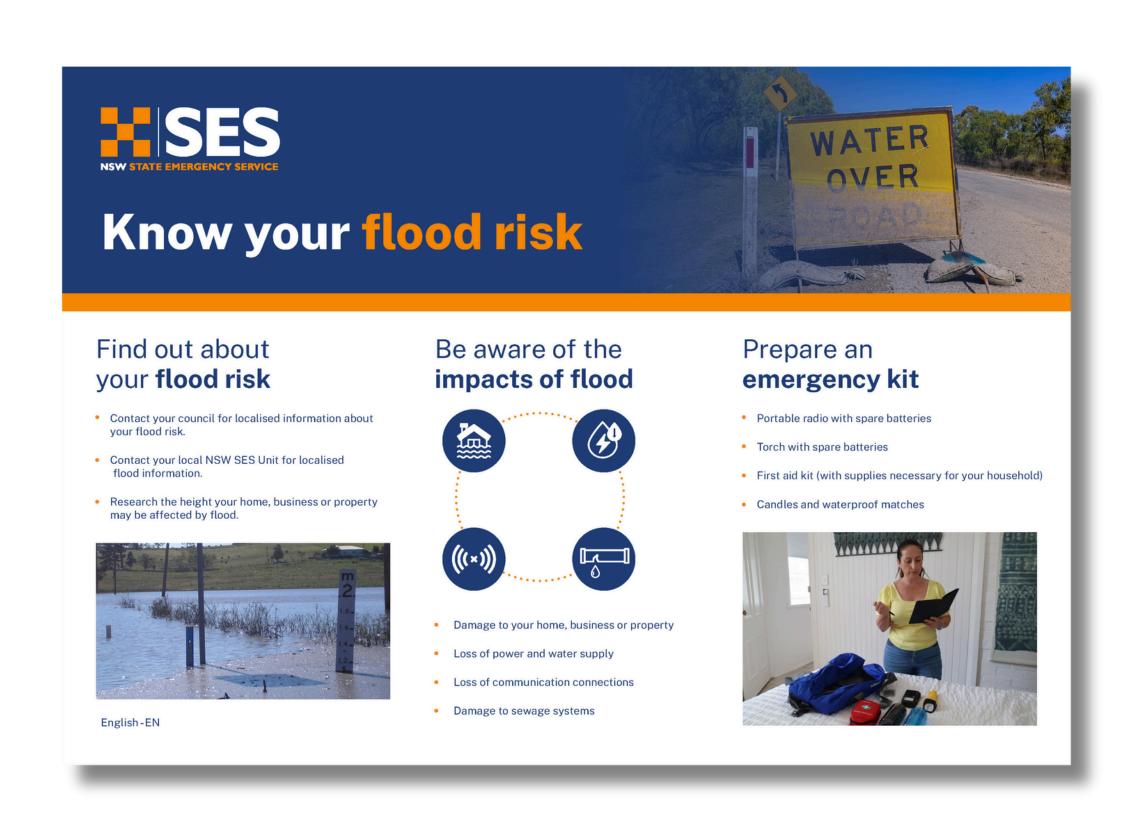


ADVERTORIALS

Available in your language

Advertorials can be used in online advertising space like newsletters, newspapers or as social media posts on platforms like Facebook, Instagram, WeChat or WhatsApp.

- 1. Arabic
- 2. Simplified Chinese
- 3. <u>Traditional Chinese</u>
- 4. Greek
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PRINT ADS

Available in your language

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AUDIO CONTENT

Available in your language

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Flood

Prepare for Flood

TRANSLATED ASSETS

JANUARY 2025



SOCIAL MEDIA TILES

Available in your language

Social media tiles can be shared on platforms including: Facebook, Instagram, Instagram Stories and LinkedIn.

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DIGITAL BANNER ADS

Available in your language

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- 16. English

Prepare for flood

Know the warnings

- Prepare to leave
- Follow your emergency plan





FACTSHEET / INFOGRAPHIC

Available in your language

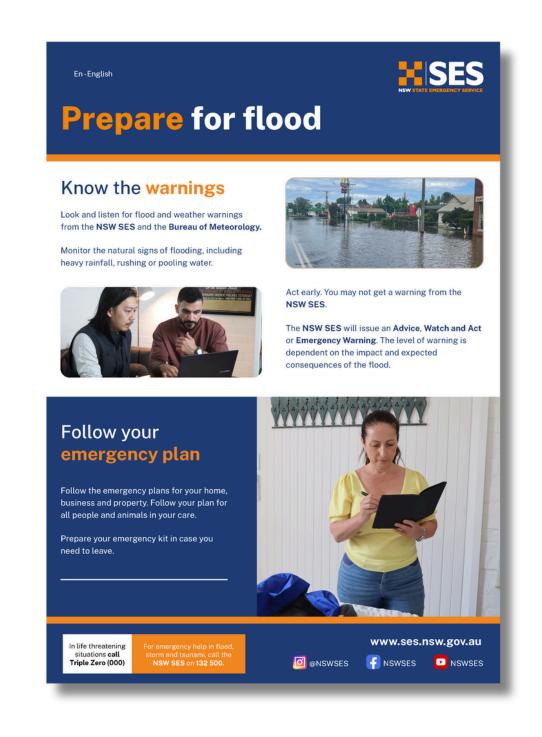
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Flood

Make Safe Decisions During a Flood

TRANSLATED ASSETS



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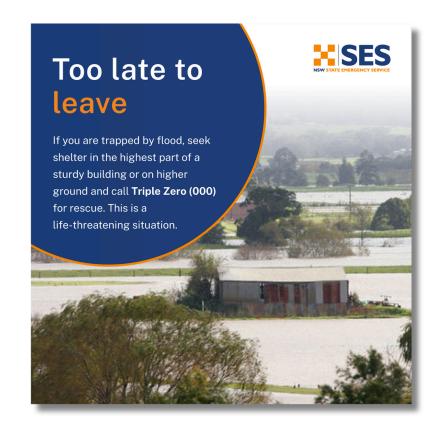
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Make safe decisions during a flood LESES

Check the latest warnings • Monitor local conditions • Act safely





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Make safe decisions during a flood





Check the latest warnings

- Visit the NSW SES website for current information.
- Check the Hazards Near Me app.

Monitor local conditions

- Check for road closures at the Live Traffic website.
- Stay away from flooded areas.

Act safely

- Follow all advice from emergency services.
- Never walk, ride or drive through floodwater. Never play in floodwate
- Go to the safe place you identified outside the flood risk area or to an evacuation centre.

Too late to leave

· Listen to radio and TV for

Share information about

neighbours.

information, updates and advice.

floods with family, friends and

If you are trapped by flood, seek shelter in the highest part of a sturdy building or on higher ground and call **Triple Zero (000)** for rescue. This is a life-threatening situation.





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Make safe decisions during a flood





Check the latest warnings

- Visit the NSW SES website for current information.
- · Check the Hazards Near Me app.
- Listen to radio and TV for information, updates and advice.
- Share information about floods with family, friends and neighbours.



Act safely

- Follow all advice from emergency services.
- Never walk, ride or drive through floodwater. Never play in floodwater.
- Go to the safe place you identified outside the flood risk area or to an evacuation centre.



- · Check for road closures at the Live Traffic website.
- · Stay away from flooded areas.



If you stay

If you are trapped by flood, seek shelter in the highest part of a sturdy building or on high ground and call Triple Zero (000) for rescue. This is a life-threatening situation.



In life threatening situations call Triple Zero (000) For emergency help in flood, storm and tsunami, call the NSW SES on 132 500.

www.ses.nsw.gov.au/languages











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9. Korean

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11. <u>Punjabi</u>

3. <u>Chaldean</u>

12. <u>Serbian</u>

4. <u>Simplified Chinese</u>

13. Spanish

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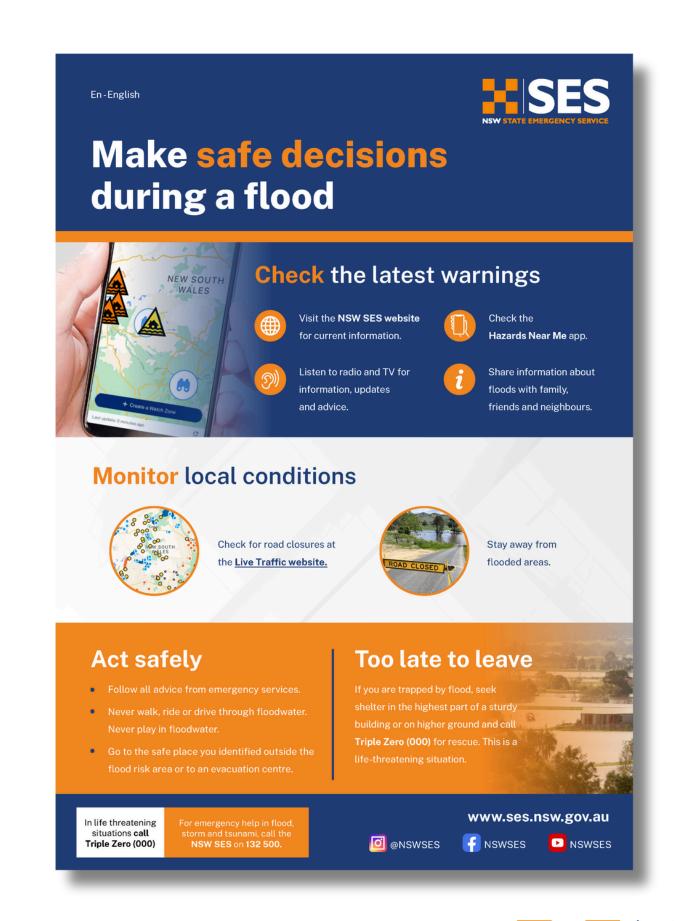
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Flood

Stay Safe After Floods

TRANSLATED ASSETS

NSW STATE EMERGENCY SERVICE

JANUARY 2025

SOCIAL MEDIA TILES

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3. <u>Chaldean</u> 11. <u>Punjabi</u>

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Stay safe after floods

Arrange safety inspections and repairs for your home, business and properties, including gas and electricity connections. Contact **Service NSW** if you need assistance.



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All Campaigns

Call to Action

TRANSLATED ASSETS

NSW STATE EMERGENCY SERVICE

JANUARY 2025

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TRANSLATED WEBSITE

Available in your language

The NSW SES website is a central hub for all translated information. The website can be shared on social media like Facebook, Instagram, LinkedIn, WhatsApp and WeChat.

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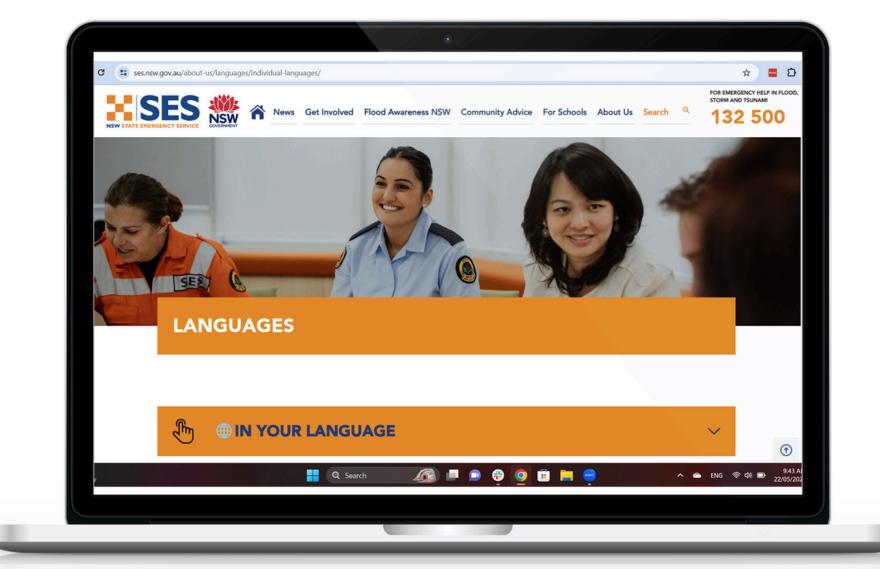
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FOR MORE INFORMATION VISIT: www.ses.nsw.gov.au/languages