ADVERTISING COMPLIANCE CERTIFICATE

AGENCY	Infrastructure NSW (campaign delivered in partnership with Resilience NSW and NSW SES)
CAMPAIGN TITLE	Floods. What's Your Plan?
BUDGET (ex GST)	\$115,000

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: Floods: What's Your Plan? "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature:	Date: 03/09/2021	
Name: Simon Draper		
Agency: Infrastructure NSW		
Position: CEO - <u>must be head of the Government agency, ie Secretary, CEO, except where</u> <u>delegated in accordance with the Government Advertising Regulations 2018</u>		