ADVERTISING COMPLIANCE CERTIFICATE

AGENCY	Infrastructure NSW (campaign delivered in partnership with Resilience NSW and NSWSES)
CAMPAIGN TITLE	Floods. What's Your Plan?
BUDGET (ex GST)	\$115,000

In accordance with Section 8 of the Government Advertising Act 2011 ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: Floods: What's Your Plan? "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the Government Advertising Regulation 2018 and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: Date: 14/09/2021

Name: Shane Fitzsimmons AFSM

Agency: Resilience NSW

Position: Commissioner