

# WOW DAY



MAY 23RD

GET YOUR FRIENDS AND FAMILY INVOLVED AND WEAR ORANGE!

**Wear Orange Wednesday 23 May 2018 – get your friends and family involved!**

The purpose of the WOW Day campaign is to inspire people to wear orange on 23 May in recognition of the efforts of thousands of SES volunteers across Australia who give up their time to serve their communities in floods, storms and other emergencies.

WOW Day will be recognised nationally on 23 May this year with the simple call to action: wear orange. Orange is the official colour of State Emergency Services across the country so wearing orange on WOW Day is a great way to show support for all SES volunteers.

Here are some tips on how you can get your workplace to go orange for WOW Day on 23 May:

- Give your manager/colleagues/social club a pack of WOW Day resources including the WOW Day at Work fact sheet and WOW Day poster
- See if you can wear your SES 'oranges' to work and get others in the workplace to wear something orange
- Organise a WOW Day morning tea
- Host a lunchtime information session providing people in your workplace an opportunity to find out more about the SES
- See if you can send an email to work colleagues promoting [www.wearorangewednesday.com.au](http://www.wearorangewednesday.com.au)
- Get your family and friends involved
- Share WOW Day on social media, choose your WOW Day icon for your Facebook profile and get your friends to do the same

[www.wearorangewednesday.com.au](http://www.wearorangewednesday.com.au)

#THANKYOUSES

